

UNREACHED

People Group Profile

Tswana



Each of the Tswana tribes or clans has a particular totem associated with them – an animal, object or symbol that the family group has accepted as their symbol.

Though missionaries are working among the Tswana, they are still one of the largest under-reached people groups in Botswana, South Africa and Zimbabwe. From the Tswana living in villages and raising cattle to those working in urban areas and driving expensive cars, they have not responded to the Good News of Christ. In fact, the majority of Tswana are indifferent to religion of any kind, or insincere about the one they profess.

Christian resources available in this language include complete Bible, JESUS film, audio New Testament, audio recordings and tracts.

People Group Name: Tswana

Alternate Names: (None)

Location: Botswana

Language: Tswana

Population: 1,436,537

Primary Religion: African Traditional

Number of Christians: 16,000

Number of Churches: 340

Category: Engaged by IMB, engaged by GCC

Level of Difficulty in Reaching People Group: Strenuous

