

UNREACHED

People Group Profile

Bara



The Bara are deeply entrenched in ancestral worship and animism, and are far removed from most evangelical work going on in the heavily populated areas of Madagascar.

The Bara are polygamist, nomadic cattle farmers. As such, cattle have huge importance. Cattle raiding is an integral part of the *dahalo* wedding rituals, in which the man proves his capability and acquires the bride price by raiding.

There is great fear of the spirits of the dead, as well as *helo*, natural spirits associated with specific trees. Hair is cut in morning for the dead.

The Bara are recognized as skilled dancers and sculptors, so engaging/partnering churches could investigate methods of telling Christian stories through these arts.

Christian resources in this language include partial Scriptures, audio recordings, tracts and JESUS film.

People Group Name: Bara

Alternate Names: (None)

Location: Madagascar

Language: Bara Malagasy

Population: 765,388

Primary Religion: African Traditional

Number of Christians: 300

Number of Churches: 21

Category: Engaged by GCC

Level of Difficulty in Reaching People Group: Strenuous



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connecting

Sub-Saharan
African Peoples

Please pray for...

Pray the Bara will learn to praise the Living God, rather than fear the spirits of the dead.